



## **Whitley Bay Ice Hockey Club** Junior Development

Dear Sir/Madam,

I am writing on behalf of Whitley Bay Ice Hockey Club Junior Development regarding some form of sponsorship.

We have been running for numerous years and at present have over 60 young people who range from 5 to 18 years old. All of these young people have an incredible enthusiasm for the game and have a tremendous appetite for learning that is proving to be quite inspirational. Some of our young people go on to play for the Whitley Warriors, whilst some of our female members go on to play for the Whitley Squaws who were National League Champions for the 2012/13 season. These young people represent the North East of England in matches from Fife to Coventry and they cover over 3000 miles a year.

You may be aware that some areas in the North East are among the top 20% most deprived areas in England. Our aim as a club is to allow any young person to participate in the sport of Ice Hockey, and to reach their full potential. Ice Hockey brings key benefits and helps to promote an active and healthy life style. It helps to teach determination, drive discipline and most importantly for young people 'how to have fun whilst being a team player'.

We are not publicly funded and as a result all of our funds are generated by ourselves. We rely heavily on the general good will of parents and supporters. As you can imagine, Ice Hockey is an expensive sport and if you were able to offer any sponsorship support, we as a club would be very grateful as this would give our young people more opportunities to play the sport they love.

In return for your sponsorship, we would, depending upon the level of sponsorship, list you as one of our key sponsors on club literature, in our newsletter, match day programmes and on our website. This means that your company branding would be publicised throughout Whitley Bay Ice Hockey Club Junior Development. I have attached a sheet containing further information about our sponsorship packages for the 2014/15 season.

I hope that your company will be able to provide some support, to help towards the development of Whitley Bay Ice Hockey Club Junior Development. We greatly appreciate any consideration you can provide.

If you would like to discuss this opportunity, or would like further information please do not hesitate to contact the club.

Yours Faithfully,

Bryan Ion  
(Club Chairman)

**[www.whitleybayicehockey.co.uk](http://www.whitleybayicehockey.co.uk)**

## 2014 – 2015 Sponsorship Opportunities

- **Main Club Sponsorship** includes your branding and logo across all junior teams at U10, U12, U14, U16, U18 and U16 Girls age levels. This includes match day programmes, club sponsorship board (within Whitley Bay Ice Rink) and on the homepage of our website. Package starts at £1000.
- **Team Sponsorship** includes your branding on all items relating to the team you have sponsored including the match day programme and your logo on the homepage of our website and also on the individual team site. Packages start at £200.
- **Individual Player Sponsorship** includes your name mentioned in the programme under the roster page, as well as your company listed under the player profile on our website. The player gets half of the money to spend at the Ice Box shop within Whitley Bay Ice Rink. Packages start at £50.

All opportunities listed above are open to discussion and should you require, we will be happy to discuss your individual requirements. Please do not hesitate to contact the club via the below information or by emailing [sponsorship@whitleybayicehockey.co.uk](mailto:sponsorship@whitleybayicehockey.co.uk)

**[www.whitleybayicehockey.co.uk](http://www.whitleybayicehockey.co.uk)**